



## How to Sell/Communicate To Others **Analytical: Driver:** Give the big picture and Be accurate, give show how this will help details, don't make them reach their goals. mistakes. **Expressive: Amiable:** Make it fun, help them Show the benefits to get out in front or be the team as a whole. the center of attention. Ways to best Approach to sell implement ideas to a group Tasks Tasks Analytical Analytical **Driver** Driver Mo Mo <u><br/>S</u> <u>S</u> 9 4 6 Select Aggi Put detai best ideas nto ideas ggressive **Expressive** Expressiv Amiable ssive Generate ideas deas People People Will do business with you because... **Analytical: Driver: Do: Help them achieve their Do:** Give information, goals, how they will take action statistics, and outline of and benefit. process. **Don't:** Cause things to get out of **Don't:** Make mistakes miss control. details, make them be wrong. Will work with you: Because it accomplishes their goals Will work with you: Because and vision. it makes sense. **Amiable:** Expressive:

<u>Do:</u> Get to know the team and them personally, build trust. <u>Don't:</u> Cause conflict, push too hard. <u>Will work with you:</u> Because they trust you and will help the team.

## Do: Make process fun, show them how they can win, and offer much praise. Don't: Give a lot of details, be boring, or be negative. Will work with you: Because it's fun and they enjoy it.

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Answer the following questions for yourself, and then ask these same questions of your spouse, your children, your co-workers, and/or your boss. Write down the answers and go on-line. This will help you to understand new and exciting things about those you love and work with.

- \* Which of the following shapes do you like the most? (1 to 4 with 1 you like the most)
- \* Which of these four things would cause you the most frustration?
- \_\_\_1. Not being done properly and in order
- \_\_\_\_2. Out of control
- \_\_\_\_3. Boring or not fun
- \_\_\_\_4. Conflict with others



About: The Personality Masteries Life Success System is unique in that it will:

Understanding: Help you better understand yourself and others.

Connecting: Know specifically how you can get better, connect, relate, motivate, sell, present, coach, manage and assist those around you to reach beyond their dreams and goals in every area of their life.

Building: Assists you to know specifically how to better understand individuals, groups, and teams, therefore; enabling us to build stronger friendship, teams, and client relationships.

Call today toll free for an on-line demonstration: 888.230.2300 ext 221 or email success@synergysolutions.net See first paragraph for full media presentation.

