

Lesson 6 - Give & Client For Life

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Version 1.50

Have you ever thought . . . "I don't think I'm living up to my full potential?"

Are you looking for ways to connect to more people, in less time to create more mutually beneficial partnerships?



Tom Kunz, past President of CENTURY 21, the largest real estate company in the world helped raise over 100 million dollars for Easter Seals. Tom also learned the secrets to turning those connections into massive business opportunities.

Learning how to help others in a massive way and having that bring value to ourselves . . . creating WIN WIN strategies for everyone is what Mastermind Seminars is all about. We can accomplish far more together than we ever could on our own.

Within the first few months the Houston Chapter generated over \$30,000 to Stop Child Trafficking AND those businesses who were involved generated over \$110,000 in additional business as a result of their participation.

We trust the business / networking packet will help you to take what we learn today and apply it to every area of your business/life.

Each month we cover specific topics designed to help both businesses and community based organizations develop, install and operate BOS - Business Operating Systems.



This is the engine that runs your business. We earn the money we earn, we work the hours we work, we have the stress in our life that we do and the balance in our lives that we have or do not have ... BECAUSE of the BOS that we have installed.

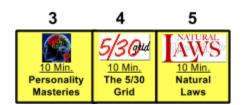


Mastermind Seminars is so committed to helping your business / community based organization build your own BOS that we verify that you're learning something from each and every Mastermind Seminar that you attend.

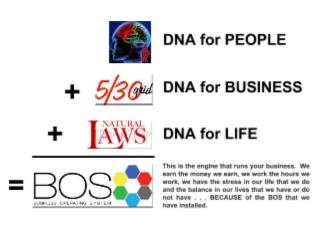
Very simple . . .

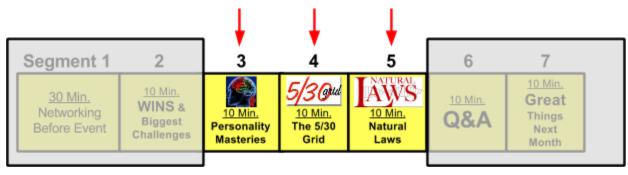
Each month you attend and event you come with the purpose . . . we hope, to solve a challenge / problem. There is so much presented in one hour that often the solution we are seeking might escape us.

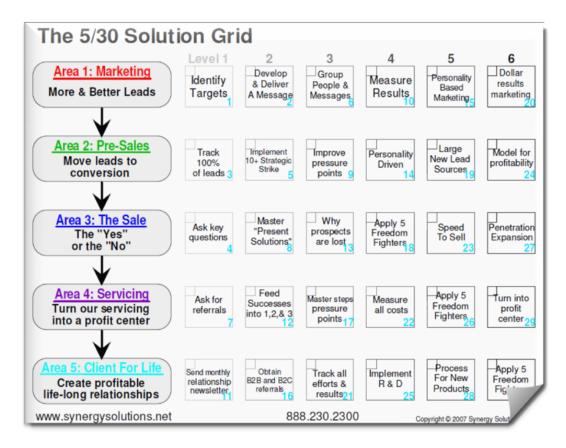
of your personal or professional life?"		
Step 2: Solution - Listen carefully and deeply to each of the seven segments within Mastermind Seminars to discover a possible solution to the challenge / problem you are currently facing. If the content you are hearing is brand new to you, it may be challenging for you to discover the solution on your own which is why it's important to connect with others at the event to discover the very best solution.		
Step 3: Implementation - Taking action is the most important aspect of the entire event. If we don't take action on what we learn we waste all the time and energy we invest into learning in the first place. Ask ourselves "What specific actions will take to overcome the challenges / problems I an currently facing?"		
Sign-off by Mastermind Partnership Certified Consultant:		



Do not allow the seven segments each month to confuse you. three middle segments are the core for all the training / mentoring you will receive each month. Yes you will learn from others in the group and will connect with some very interesting people to apply what you learn from the other four segments. Your challenge / problem could be solved through any of the seven segments pay close attention SO throughout the entire 90 minutes.







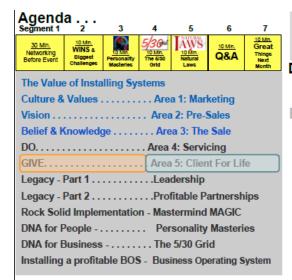
Notes - 7 Segments To A Solution . . .

You have listed your biggest challenge and by the end of today's session we will help you discover a number of possible solutions. The best solution could come from anyone of the 7 Segments so best to pay close attention to each segment with an ear and eye out for a solution to the biggest challenge / problem you are currently facing.

My biggest challenge is . . . Notes from thoughts or ideas from each segment which could lead to a solution. Segment 1 Segment 1 - Did I meet someone who could help me? 30 Min. Networking Before Event 2 Segment 2 - Can I learn something from someone else' win? 10 Min. WINS & **Biggest** Challenges 3 Segment 3 - If I better understanding people it will empower me to . . . Personality **Masteries** Segment 4 - What part of The 5/30 Grid will help me solve my problem? 4 **Grid** 10 Min. The 5/30 Grid 5 Segment 5 - What Natural Law do I need to apply to solve my problem? 10 Min. Natural Laws 6 Segment 6 - What question can I ask which will help me solve my problem? 10 Min. Q&A

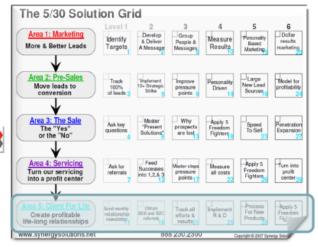
7
10 Min.
Great
Things
Next
Month

Segment 7 - Who will I invite next time who will help me see great success?





Presenters Outline - Event #6



Topic #2 5: Client For Life



KEY POINTS

thousands of dollars and will never know it.

Freedom Fighters

Objective - Learn how "Area 5: Client For Life" is really our second sales force and can be the most profitable sales force we have. It can cost ten times more to gain a new client than to retain a current one.

1. Area 5: Client For Life can be more profitable than all other five areas if

understand of people with The 5/30 Grid and then blend in throughout the

entire DNA Natural Laws. This is as much as an art as it is a science and

3. Once we get through the big picture overview for all five areas we are now in a position to go deeper into each one of the six lives within The

5/30 Grid. There are many ways we can do this . . . Online training courses, one on one coaching, self study, contracting with consultants

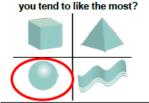
and/or VA's Virtual Assistants and Mastermind Partnerships.

done properly. If done improperly OR not at all we will lose hundreds of

We need to properly integrate Personality Masteries, the deep

in Area 5: Client For Life is when it really comes alive.

Topic #1 Amiable Which of these four shapes would



Which of these four shapes would you tend to like the most?

Out Of	Out Of
Order	Control
Conflict	Boring
With Others	Not Fun

Amiable - Strengths / Weaknesses

- Concern, compassion for people
- Love to feel connected to people
- Find the best in people
- Believe in people, even if should not
- Likes to get buy in from everyone
- To Sell: Get to know them
- Don't push too hard

View Of Life: "Are we all ready to fire"



Objective

Learn how how by GIVING we're really being selfless and selfish all at the same time. We can gain more by giving than any other thing.

- 1. Learn what motivates each personality to "Take Action" to GIVE.
 - Analytic There is concrete evidence that there is a payoff
 - Driver It will help us reach our goals faster and with less effort
 - Expressive It's fun, exciting and gives us more energy than giving
 - Amiable It supports friendships and connects people together

Last Month's Assignment

How am I doing in building my own BOS Business Operating System and each of the three areas?

This Month's Assignment

If we help community based organizations in the development of their BOS they will help us as much or more than we will help them.

Next Month

SUCCESS

- Learning to build "A Legacy" and how to do all that while putting food on the table today.
 - The chameleon personality
 - The integration of leadership into the full 5/30 Grid
 - Building Profitable Partnerships

- Concern for people
- Share stories of success
- Focus on people

Busines



Join some type of a weekly mastermind group to gain the weekly focus, accountability and insight from others.

Status Update: Develop a process to ask for referrals from every client.

Next Month

Last Month's Assignment

This Months Assignment

Learn how to integrate all five areas in with Leadership and Profitable Partnerships for maximum success.

<u> WINS - SUCCESSES - NOTES</u>

- 1. What WINS / Successes did I have in the last 30 days?
- 2. What did I learn?
- 3. What action will I take from what I learned?
- 4. What do I need to learn next?





Helping your business be the most profitable in your marketplace.

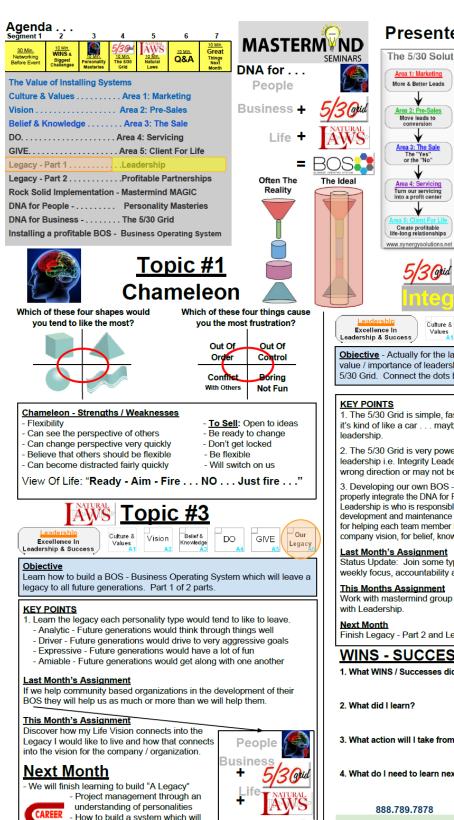
Build A Powerful Business Operating System . . . Gain Freedom

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NEXT Month..

If you thought this month was good, you'll want to not only plan to attend next month but you'll want to bring a couple of guests. As we help others to see greater success . . . they will help us to see greater success to. Let's create WIN WIN WIN for more people.

. Invite Others



build, install, and run profitable

partnerships.

SUCCESS

Presenters Outline - Event #7





value / importance of leadership which is really the heart and soul for The 5/30 Grid. Connect the dots between 5/30 Grid & Leadership.

- 1. The 5/30 Grid is simple, fast and easy to understand on the surface but it's kind of like a car . . . maybe without a direction to go . . . without
- 2. The 5/30 Grid is very powerful, in a way like a car and without strong leadership i.e. Integrity Leadership, that car may set there, may go in the wrong direction or may not be used for anything really productive.
- 3. Developing our own BOS Business Operating System we need to properly integrate the DNA for People, Business and Life i.e. Natural Laws. Leadership is who is responsible for doing this. Leadership is responsible for development and maintenance of the Culture & Values, for setting the Vision, for helping each team member integrate their own personal vision into the company vision, for belief, knowledge, the DO, the GIVE and the Legacy.

Status Update: Join some type of a weekly mastermind group to gain the weekly focus, accountability and insight from others.

Work with mastermind group to review our integration of The 5/30 Grid

Finish Legacy - Part 2 and Learn how to build Profitable Partnerships.

WINS - SUCCESSES - NOTES

- 1. What WINS / Successes did I have in the last 30 days?
- 3. What action will I take from what I learned?
- 4. What do I need to learn next?



Build A Powerful Business Operating System ... Gain Freedom www.TheVisionProject.net

be the most profitable in your marketplace.

Rapid Connect Commitment Process (RCC)

Finding/Discovering My Life Purpose

Name:		Date:/	
My Age Today:, My Age in 5/years:	10 years: _	, 20 years:, 40 years:	
How often should I review: []-Daily, []-Weekly	y, []-Month	ly, []-Quarterly, []-Yearly	
Date to redo:/ []-6 months, []-1	year, []-3 y	vears, []-Other:	
We all know and appreciate certain people. Ple and then three people you DO NOT know but a exercise with family members, loved ones, co-w we get to know ourselves better. Do this every _	admire them orkers, and f	from what you know about them. Share this riends. As we get to know others around us	
List 3 people you know and respect.	List 3 o	qualities/ characteristics for each of them	
1.	1. 2. 3.		
2.	1. 2. 3.		
3.	1. 2. 3.		
List 3 people you DO NOT personally know	List 3 (qualities/ characteristics for each of them	
1.	1. 2. 3.		
2.	1. 2. 3.	2.	
3.	1. 2. 3.		
Think of the most frustrating person in your life. List 3 things which frustrate you about that person: 1. 2.		Talk with your facilitator, coaching, mentor for directions and then what to do with this after you complete this exercise/game.	
3.		Name:	

Profitable Speed Networking (PSN)

How to turn networking in \$100,000+ a year

Name:	Date://
Event:	Number Present:
Location:	Connect To:
Leaders:	Number I can assist:
Best Lead:	Can assist me:
We've all been to networking events where we connect with a lot of every networking event make us money?" "How will I earn over \$1 three leads from this event?" Mark Boersma, international speunique process, which will, when used properly, turn every net machine. For additional information/coaching on building Master Marke a profit without you, call toll free 888.230.2300. For a free coal dollars, fax this page to 630.393.9901, along with all your conschedule an appointment.	100,000 a year due to networking?" "Who are my be taker, author, and executive coach has developed working opportunity into a massive wealth creating froups, networking, and getting your business to be aching session on how to turn this information in
There are 3 Steps To Success: Step 1: Examination, Step 2:	Solution, Step 3: Implementation
Take 3 minutes to get to know as many people at any event. and gather as much information as possible.	The objective is to connect with as many people
Name: Opportunity Rating: [] ()_ 1a. What are your two biggest challenges? 1b. What is your	email:ideal lead?
2. If someone could help you do anything, what would you lov	e assistance on?
3. Rate which shape you like from best 1 to least 4	
Name: Opportunity Rating: [] () 1a. What are your two biggest challenges? 1b. What is your	email: ideal lead?
2. If someone could help you do anything, what would you lov	e assistance on?
3. Rate which shape you like from best 1 to least 4.	1_4_#_0
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3. Rate which shape you like from best 1 to least 4.	

Profitable Speed Networking (PSN) – Page 2 How to turn networking in \$100,000+ a year

Name:	Date://
Event:	
Name: Opportunity Rating: [] () 1a. What are your two biggest challenges? 1b. What is your ic	email:elead?
2. If someone could help you do anything, what would you love	assistance on?
3. Rate which shape you like from best 1 to least 4	
Name: Opportunity Rating: [] () 1a. What are your two biggest challenges? 1b. What is your ic	
2. If someone could help you do anything, what would you love	assistance on?
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2. If someone could help you do anything, what would you love	assistance on?
3. Rate which shape you like from best 1 to least 4.	

Viral Network Form — Copy and given to all those who attend event. By sharing this information with others they will help you grow your business.	Viral Network Form — Copy and given to all those who attend event. By sharing this information with others they will help you grow your business.
Name:	Name:
Phone: ()	Phone: () -
email:	email:
1. Your ideal lead is	1. Your ideal lead is
2. Your two biggest challenges are	2. Your two biggest challenges are
3. If someone could help you do anything, what would you love assistance on?	3. If someone could help you do anything, what would you love assistance on?
4. Rate which shape you like from best 1 to least 4.	4. Rate which shape you like from best 1 to least 4.
_ • _ 4 _ ~ _ 0	_ • _ 4 _ ~ _ 0
5. Size of databases: B2B:B2C:	5. Size of databases: B2B:B2C:
% of database you have e-mails:% Copyright © www.synergysolutions.net	% of database you have e-mails:% Copyright © www.synergysolutions.net
Viral Network Form — Copy and given to all those who attend event. By sharing this information with others they will help you grow your business.	Viral Network Form — Copy and given to all those who attend event. By sharing this information with others they will help you grow your business.
Name:	Name:
Phone: (Phone: ()
email: 1. Your ideal lead is	email: 1. Your ideal lead is
2. Your two biggest challenges are	2. Your two biggest challenges are
3. If someone could help you do anything, what would you love assistance on?	3. If someone could help you do anything, what would you love assistance on?
Rate which shape you like from best 1 to least 4.	Rate which shape you like from best 1 to least 4.
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5. Size of databases: B2B:B2C:	5. Size of databases: B2B:B2C:
% of database you have e-mails:% Copyright © www.synergysolutions.net	% of database you have e-mails:% Copyright © www.synergysolutions.net



So . . . what did you think of today's lesson? Was it a little overwhelming?

Did you feel like you were drinking out of a fire hose?

Each month has been designed to expose each attendee, each partner, each individual with very powerful concepts which are designed to help you earn a great deal of more money, work less hours, have less stress and improve life balance in every area of our lives.

"Yes . . . getting together every month for 30 minutes of SPEED Networking and then 60 minutes of POWER Learning and APPLICATION will change the way you do business / run your organization forever."

If you're the type of person who is always looking to move faster. learn faster. apply things faster . . . then you may **MASTER** want to consider seeking more information on Mastermind Partnerships.



Mastermind Partnerships are a group of very committed business professionals and community based leadership who meet every week for 60 minutes to take action on what we learn each and every month in the monthly seminar. Learning is a great first step but DOING is where all the money is made / given, where we save time, reduce our stress and improve our life balance.

Talk to one of the CORE Members for this event to learn more information. about how you can become a "Mastermind Partner" and potentially a CORE member within this chapter.

Questions - 888.789.7878



Questions - 888.789.7878



"Business / Community Partnerships"

"We can't give away something that we don't have ourselves."

Our goal is that every attendee will walk away from every monthly LIVE Event with new business prospects and/or some insight into how to generate more dollars, sales, profits AND that you will have a much stronger ideas as to how to tweak your BOS - Business Operating System to assist you earn more income, work less hours, have less stress and have greater life balance in every area of your life.

To help us accomplish this please complete the follow quick survey prior to leaving today.

	quick survey prior to leaving today.
1. One action I WILL DO բ	prior to our next months meeting?
2. One thing I really liked a	about today's LIVE session is
3. One suggestion I would	give as to make next month's session even better.
	ree other business professionals I could think of that may benefinth? []-Yes, []-Probably Not
a. Location	i. Segment 1 - Speed Networking
b. Facilities	i. Segment 2 - WINS & Biggest Challenges
c. Content	k. Segment 3 - DNA for People
d. Presenters	I. Segment 4 - DNA for Business
e. Introduction Video	m. Segment 5 - DNA for Life (Wisdom)
f. Quality of Materials	n. Segment 6 - Q&A
g. What I learned	o. Segment 7 - Great things for next month
h. Today's session overa	all
Name:	
email:	

NOTE: If you wouldn't mind writing a quick quote on the back of this evaluation that we could use in promotion of this event that would be most helpful. We will use your name, company name, and website or email as a way to promote you and your business as well.