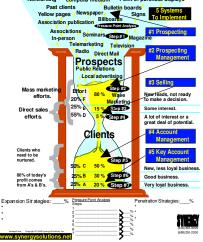


We do business very differently than others in our industry in that we work with our strategic business partners to assist them to implement powerful turnkey business development systems that increase their income, decrease the number of hours they work, and grow their businesses even when they're not working.

I don't know if our systems will help you as much as they have helped others, but with a 15-minute phone call, I can get a better idea if some of the systems I've developed can help you develop your business. Copyright © 1995, 2002 Synergy Solutions, Inc.





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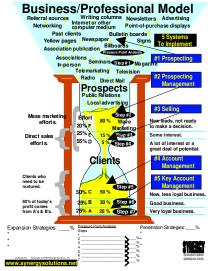
Synergy Solutions, Inc.

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Business/Professional Model Internet or other Computer medium Point-of-purchase displays Past clients Yellow pages Signs Billboards ssociation publication Associations Seminars Sep#1 M In-person Telemarketing Television Radio Direct Mail Manage Prospects Local advertising #3 Selling Step #2 Mass marketin New leads, not ready to make a decision. 80.9 effort s. 20% F Wave Marketin 25% Step #3 Step #4 Some interest. Direct sales A lot of interest or a great deal of potentia effort s. 55% D Clients #4 Account Management Clients who need to be nurtured. #5 Key Account Management Step #5 50 % New. less loval business Step #6 80% of today' 20 1 Good business. profit comes from A's & B's. Step #7 Very loyal business Expansion Strategies: 578 B

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Sales Cycle (Method to earn \$50,000 per hour!)	
Pre-Sales Efforts	Operational Support of Sale
A B C D E F G \$550,000 s Examples of steps in sales process	How Much Is YOUR Time Worth?
Description of actionValueA. Gathering leads\$10/hrB. First 6-8 communications\$27/hrC. Gathering 7 key questions\$18/hrD. Mini X-Ray or full X-Ray\$25/hrE. Bringing solutions to challenges\$35/hrF. Integration of business plans\$75/hrG. Final prep for sale or partnership\$90/hr	Most sales professionals' time is worth much more than they think. The key to maximizing your income and keeping your hours to a minimum is to maintain focus on the highest dollar-productive activities and get other people or systems to do the lower dollar-productive work. If you would like
H. Closing sale/solidifying relationship \$50,000/hr Call TODAY and request your FREE personalized time analysis!	assistance in this area, please give me a call today for additional suggestions.





