

# Leadership

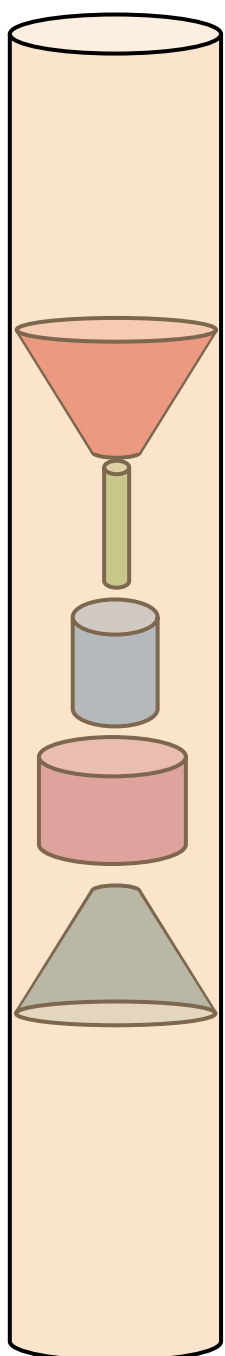
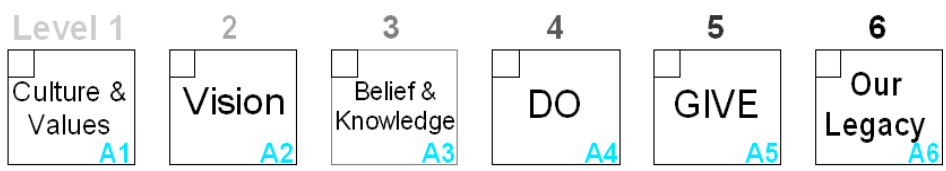
**Leadership**  
Excellence In  
Leadership & Success

Leadership is the foundation, the heart for any company / organization. If we desire greatness for our company, each team member, and all those we connect to, we **MUST** be great within leadership.

Most companies do not focus enough time or focus their time in the wrong areas. The foundation, the heart, the soul, the entire core/foundation of leadership is built in **INTEGRITY**. Integrity is actually fairly simple. The be simple stages, the 101 of Integrity is "Do we do what we say we will do . . . ALWAYS?"

**INTRODUCTION**  
This exercise will help us to gain a perspective, to touch, to feel, to experience how big our funnel is in leadership.

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Culture & Values  
A1

Vision  
A2

Belief & Knowledge  
A3

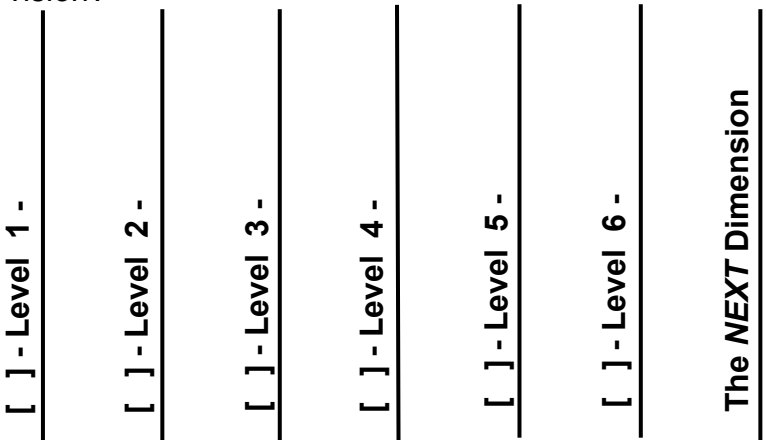
DO  
A4

GIVE  
A5

Our Legacy  
A6

Do we have a system for instilling our culture throughout the entire company? Is that system working? Is the culture developed to The *NEXT* Dimension, the next level to empower us to achieve our overall Vision.

Do we have a written vision statement that connects all the various areas throughout our entire company? Do we have a system by which we quickly and efficiently help every team member to discover their own life vision and then integrate their life vision into the team's vision?



Does each team member have the belief system they need to have to achieve their full potential and leverage their gifts, experience, and passions into the team? Do we have the knowledge base we need to have to accomplish the overall vision of the team?

It's one thing to "know" what we need to do and another to do it. Are we doing things we need to do, in the way they need to be done, and doing them quickly? Do we deeply understand how various personality types "DO" things in very different ways?

Do we have a culture of giving back? Do we understand how by giving we receive far more than we give? Do we understand that to gain deep knowledge we need to "DO" and to gain deep wisdom we need to give?

What do we want our legacy to be? If we're not thinking about that now . . . we will be at some time in the future. Do we understand that at the point we starting thinking of our legacy, it may be more important than anything else? Do we realize that the sooner we start to think about our legacy, the greater it probably will be?



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