

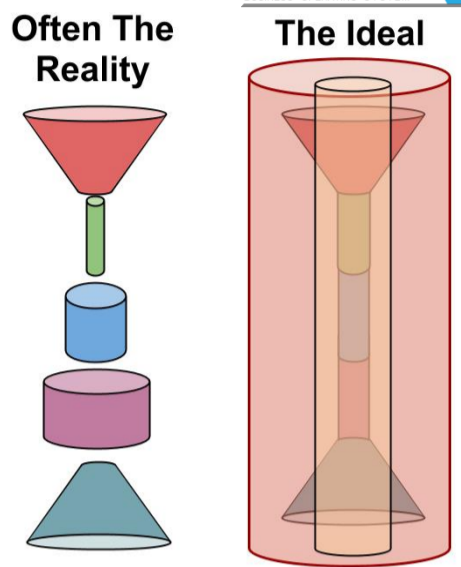
Agenda . . .

Segment 1	2	3	4	5	6	7
30 Min. Networking Before Event	10 Min. WINS & Biggest Challenges	10 Min. Personality Masteries	5/30 Grid The 5/30 Grid	10 Min. NATURAL LAWS Natural Laws	10 Min. Q&A	10 Min. Great Things Next Month

The Value of Installing Systems	
Culture & Values	Area 1: Marketing
Vision	Area 2: Pre-Sales
Belief & Knowledge	Area 3: The Sale
DO	Area 4: Servicing
GIVE	Area 5: Client For Life
Legacy - Part 1	Leadership
Legacy - Part 2	Profitable Partnerships
Rock Solid Implementation - Mastermind MAGIC	
DNA for People -	Personality Masteries
DNA for Business -	The 5/30 Grid
Installing a profitable BOS - Business Operating System	

MASTERMIND SEMINARS

DNA for . . .
 People
 Business +
 Life +
 =



Presenters Outline - Event #7

The 5/30 Solution Grid

Area 1: Marketing More & Better Leads	Level 1 Identify Targets 1	2 Develop & Deliver A Message 2	3 Group People & Messages 3	4 Measure Results 10	5 Personality Based Marketing 15	6 Dollar results marketing 20
Area 2: Pre-Sales Move leads to conversion	Track 100% of leads 3	Implement 10 strategy like 5	Why prospects 14	Large New Lead Sources 9	Model for profitability 24	
Area 3: The Sale The "Yes" or the "No"	Ask key 5	Master "Present" 6	Why prospects 14	Apply 5 27	Speed 27	Penetration 27
Area 4: Servicing Turn our servicing into a profit center	Ask for referral 7	Find Successes int 3	Master steps pres points 7	Measure costs 22	Apply 5 29	Test int 29
Area 5: Client For Life Create profitable life-long relationships	Send monthly relationship newsletter 11	Obtain B2B and B2C referrals 16	Track all efforts & results 21	Implement R & D 25	Process For New Products 28	Apply 5 Freedom Fig 29

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Topic #1 Chameleon

Which of these four shapes would you tend to like the most?

Which of these four things cause you the most frustration?

Out Of Order	Out Of Control
Conflict With Others	Boring Not Fun

Chameleon - Strengths / Weaknesses

- Flexibility
- Can see the perspective of others
- Can change perspective very quickly
- Believe that others should be flexible
- Can become distracted fairly quickly
- **To Sell:** Open to ideas
- Be ready to change
- Don't get locked
- Be flexible
- Will switch on us

View Of Life: "Ready - Aim - Fire . . . NO . . . Just fire . . ."

NATURAL LAWS Topic #3

Leadership Excellence In Leadership & Success

Culture & Values A1	Vision A2	Belief & Knowledge A3	DO A4	GIVE A5	Our Legacy A6
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Objective

Learn how to build a BOS - Business Operating System which will leave a legacy to all future generations. Part 1 of 2 parts.

KEY POINTS

1. Learn the legacy each personality type would tend to like to leave.
 - Analytic - Future generations would think through things well
 - Driver - Future generations would drive to very aggressive goals
 - Expressive - Future generations would have a lot of fun
 - Amiable - Future generations would get along with one another

Last Month's Assignment

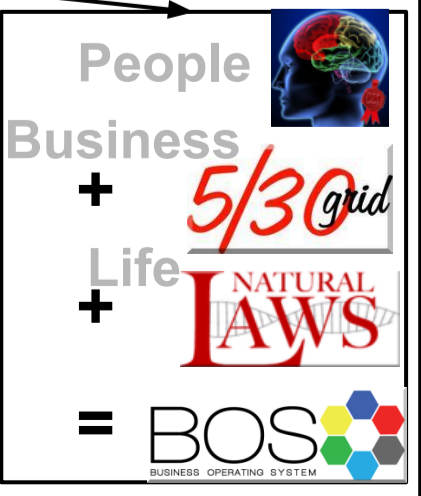
If we help community based organizations in the development of their BOS they will help us as much or more than we will help them.

This Month's Assignment

Discover how my Life Vision connects into the Legacy I would like to live and how that connects into the vision for the company / organization.

Next Month

- We will finish learning to build "A Legacy"
- Project management through an understanding of personalities
- How to build a system which will build, install, and run profitable partnerships.



Leadership Excellence In Leadership & Success

Culture & Values A1	Vision A2	Belief & Knowledge A3	DO A4	GIVE A5	Our Legacy A6
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Objective

Actually for the last six months we've been learning about the value / importance of leadership which is really the heart and soul for The 5/30 Grid. Connect the dots between 5/30 Grid & Leadership.

KEY POINTS

1. The 5/30 Grid is simple, fast and easy to understand on the surface but it's kind of like a car . . . maybe without a direction to go . . . without leadership.
2. The 5/30 Grid is very powerful, in a way like a car and without strong leadership i.e. Integrity Leadership, that car may set there, may go in the wrong direction or may not be used for anything really productive.
3. Developing our own BOS - Business Operating System we need to properly integrate the DNA for People, Business and Life i.e. Natural Laws. Leadership is who is responsible for doing this. Leadership is responsible for development and maintenance of the Culture & Values, for setting the Vision, for helping each team member integrate their own personal vision into the company vision, for belief, knowledge, the DO, the GIVE and the Legacy.

Last Month's Assignment

Status Update: Join some type of a weekly mastermind group to gain the weekly focus, accountability and insight from others.

This Months Assignment

Work with mastermind group to review our integration of The 5/30 Grid with Leadership.

Next Month

Finish Legacy - Part 2 and Learn how to build Profitable Partnerships.

WINS - SUCCESSES - NOTES . . .

1. What WINS / Successes did I have in the last 30 days?
2. What did I learn?
3. What action will I take from what I learned?
4. What do I need to learn next?

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